

Energy Partners

A monthly look at the happenings of and related to:



New-Mac Electric Cooperative

Your Touchstone Energy® Partner 
The power of human connections

HARD AT WORK



New-Mac Electric crews have already been plenty industrious in 2010. Thus far, New-Mac has accomplished three-phase conversion work on four of its substations, including Spring City (shown above), Spurgeon, Walkerville and Saratoga. Also underway, right-of-way clearing is occurring on the Neosho and Spurgeon substations.

Missouri DNR to offer *Energy Star* appliance rebates starting April 19

The Missouri Department of Natural Resource's Division of Energy will be making rebates available to consumers purchasing *Energy Star* qualified home appliances starting April 19.

The funds have been made available under the American Recovery and Reinvestment Act, or Recovery Act, and the U.S. Department of Energy has allocated \$5.67 million to Missouri for participation in the State Energy Efficient Appliance Rebate Program (SEEARP).

Missouri will issue rebates for the following items that are *Energy Star* qualified:

- Gas Furnaces – \$125
- Air Source Heat Pumps – \$250

- Central Air Conditioning – \$100
- Water Heaters-Gas Storage – \$100
- Water Heaters-Gas Tankless – \$100
- Water Heaters-Solar (With Gas Backup) – \$500
- Water Heaters-Electric Heat Pump – \$150
- Water Heaters-Solar (With Electric Backup) – \$500
- Clothes Washers – \$75
- Dishwashers (tabletop models excluded) – \$75

These appliances must be purchased in Missouri and cannot be online purchases. Rebates will not be given for purchases

See *Rebates*, page 2

We need your help again.

See Page 3.



Our Energy, Our Future
A Dialogue With America

Please play it safe during Kite Month

April is National Kite Month, and as you enjoy this recreation, New-Mac Electric encourages all to keep safety in mind.

The windy days of spring provide ideal kite flying conditions, however these gusts can bring about risks if kite-flyers fail to use sound judgment.

Kite safety begins with the selection of a good location, such as an open field away from power lines. Kites should always be kept a lengthy distance from power lines – since they often stray from their intended course. If your kite does come in contact with power lines, let go of it immediately! Never attempt to retrieve a kite that is tangled in power lines.

However, there's more to kite safety than simply avoiding power lines. Kites should never be flown in stormy weather. Always fly kites made of wood, paper or plastic – never use metal when making a kite, and only use dry string.

Remember, an enjoyable day of kite flying is a safe one.

Mulch available

Just in time for spring landscaping, New-Mac Electric has mulch available for \$5 per scoop. Anyone interested should call the Neosho office (451-1515) and ask for Susan or Tobey so that arrangements can be made to assist you.

Skelton & Emerson put Missouri first

It's rare these days to see a Democrat and a Republican agree on anything. Partisan bickering seems to rule virtually everything that happens in Washington, D.C.

The fact that Missouri Democrat Rep. Ike Skelton and Republican Rep. Jo Ann Emerson stood together on a podium in Jefferson City might have been big news. But the announcement they made before leaders of Missouri's electric cooperatives, corn and soybean growers and municipal utilities was nothing short of a blockbuster.

Skelton and Emerson, who are good friends and agree on a lot more than most people realize, spoke to a gathering of rural electric grassroots advocates Feb. 2 to announce they would be filing legislation that would reign in the Environmental Protection Agency on the climate change issue.

Joining them in the effort is U.S. Rep. Collin Peterson, chairman of the House Ag Committee.

The two drew a bipartisan line in the sand, saying they would stand up for consumers in Missouri and challenge the president and the House leadership on this issue.

If it becomes law, H.R. 4572 will strip from EPA the authority to regulate greenhouse gases

and keep that debate in Congress where it belongs. It will prevent EPA from holding U.S. farmers and the renewable fuels industry responsible for land use changes that take place in other countries.

And, it will expand the definition of what qualifies as renewable fuels under U.S. energy law, a real plus for the nation's farmers.

In 2007, the U.S. Supreme Court ruled that EPA had authority under the Clean Air Act to regulate greenhouse gas emissions. With climate change legislation stalled, the EPA has begun moving aggressively toward stringent regulations that could have serious consequences for ratepayers all across the Midwest.

Those regulations would make it difficult or extremely expensive to generate electricity with coal, which provides 80 percent of the electricity used in Missouri. Unlike Congress, the bureaucrats at EPA do not answer directly to the voters.

Skelton, Emerson, Peterson and a host of their colleagues in the House and Senate do not agree with the Supreme Court's decision. They say Congress never intended for EPA to regulate greenhouse gases under the Clean Air Act, which was enacted to reduce lead and smog in the air

See *Hart*, page 3



By Barry Hart
Executive Vice President
of the Association of
Missouri Electric
Cooperatives

○ Rebates

Continued from page 1

prior to April 19.

These rebates will also only go to customers replacing an existing appliance. In applying for the rebate, proof must be submitted showing that the old unit was taken out of service and properly recycled. Customers have options in providing this proof, such as:

- Work with a program-approved retailer to pick up the old appliance when they deliver the new one. Program-approved retailers have agreed to take old appliances picked up through the program out of service and recycle them.
- Use an existing recycling service to recycle the old appliance. Eligible services include municipal programs, utility programs, and private recycling services.
- HVAC equipment must be turned over to the contractor installing the new equipment.

The Missouri Department of Natural Resources (DNR) cannot provide a guarantee of a rebate. The department will provide rebates on a first come first serve basis as long as the money lasts. While the state has until February 2012 to spend the rebate money, it is likely that the funding will go quickly.

Once the program begins, the DNR will provide a

paper rebate application that must be mailed in along with the original purchase receipt and proof of recycling. It should take 3-4 weeks for rebates to be processed and sent to those eligible. For additional details, call the DNR at 800-361-4827 or visit their website at www.dnr.mo.gov/energy.

Additional savings, could be available in the form of tax credits. That information can be obtained at www.energystar.gov/taxcredits.

Also, beginning on April 19, the DNR will run the Show Me Green Sales Tax Holiday, which exempts from state sales tax all retail sales of qualifying *Energy Star* certified new appliances. The Tax Holiday will be in effect for one week, ending at midnight on April 25. For more information on this occurrence, visit <http://dor.mo.gov/tax/business/sales/taxholiday/green/faq.htm>.

Of course, New-Mac Electric still has its rebate program in place for 2010, so cooperative members will have the opportunity to obtain rebates from both the DNR and their co-op. While not all of the items rebated by the state qualify through New-Mac, the cooperative offers rebates on electric tank water heaters, both dishwashers and clothes washers in homes with electric water heating, window air-conditioning units, dual-fuel heat pumps, and ground-source heat pumps. For more details on New-Mac's rebates, visit www.newmac.com or call 417-451-1515.



Please cut & fill out, then return to New-Mac.

Dear Cooperative Member,

Act now to help minimize increases in our electric bills. Tell members of Congress they must step up to keep EPA from using the Clean Air Act (CAA) to regulate greenhouse gas emissions from power plants.

Please take a moment to fill out the attached postcards and let your Senators and Representative know that climate change legislation must be done in a way that protects your monthly budget.

Please fill out the cards and return them to New-Mac either in person, with your bill or in another envelope in the mail, and New-Mac and co-ops across the nation will then deliver these cards in bundles to our legislators.



Hart

Continued from page 2

many years before climate change was even an issue.

The original author of the Clean Air Act, Rep. John Dingell of Michigan, has said EPA using the Clean Air Act would be a "glorious mess."

The legislation sends a clear signal to the EPA and anyone else who believes the best way to solve climate change is to make electricity unaffordable for Missourians.

Reps. Skelton and Emerson believe there is a better way to do this. Their commitment to affordable, reliable and achievable energy goals is easy to see. Their effort to keep EPA off consumer's backs deserves the praise of every voter in the state.

Ike and Jo Ann ought to be commended for putting partisan politics aside for the good of the people. That's how Washington should be running.

WE NEED YOUR HELP.



Act now to help prevent increases in our electric bills.

I urge you to co-sponsor legislation to keep the EPA from using the Clean Air Act (CAA) to regulate carbon dioxide from power plants. The Act was never intended to regulate greenhouse gases. Even its author recognizes it is the wrong tool for the job, observing that its use would result in a "glorious mess" of regulation and litigation.

Using the CAA to regulate greenhouse gases will undoubtedly increase my electric bill in what are already difficult economic times. Please act now to keep my bill affordable.

SIGNATURE _____ PLEASE PRINT NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

Climate change legislation should be:
 Fair Affordable Achievable



For more information, including our privacy policy, please visit www.ourenergy.coop

WE NEED YOUR HELP.



Act now to help prevent increases in our electric bills.

I urge you to co-sponsor legislation to keep the EPA from using the Clean Air Act (CAA) to regulate carbon dioxide from power plants. The Act was never intended to regulate greenhouse gases. Even its author recognizes it is the wrong tool for the job, observing that its use would result in a "glorious mess" of regulation and litigation.

Using the CAA to regulate greenhouse gases will undoubtedly increase my electric bill in what are already difficult economic times. Please act now to keep my bill affordable.

SIGNATURE _____ PLEASE PRINT NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

Climate change legislation should be:
 Fair Affordable Achievable



For more information, including our privacy policy, please visit www.ourenergy.coop

WE NEED YOUR HELP.



Act now to help prevent increases in our electric bills.

I urge you to co-sponsor legislation to keep the EPA from using the Clean Air Act (CAA) to regulate carbon dioxide from power plants. The Act was never intended to regulate greenhouse gases. Even its author recognizes it is the wrong tool for the job, observing that its use would result in a "glorious mess" of regulation and litigation.

Using the CAA to regulate greenhouse gases will undoubtedly increase my electric bill in what are already difficult economic times. Please act now to keep my bill affordable.

SIGNATURE _____ PLEASE PRINT NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

Climate change legislation should be:
 Fair Affordable Achievable



For more information, including our privacy policy, please visit www.ourenergy.coop



Please cut & fill out, then return to New-Mac.

THE HONORABLE ROY BLUNT
2229 RAYBURN HOUSE OFFICE BUILDING
UNITED STATES HOUSE OF REPRESENTATIVES
WASHINGTON, DC 20515

PLEASE SEND THIS CARD IN WITH YOUR BILL OR IN ANOTHER ENVELOPE, OR BRING IT TO THE NEW-MAC OFFICE AND WE WILL DELIVER THE CARDS IN BUNDLES TO THE LEGISLATOR.

THE HONORABLE CHRISTOPHER S. BOND
274 RUSSELL SENATE OFFICE BUILDING
UNITED STATES SENATE
WASHINGTON, DC 20510

PLEASE SEND THIS CARD IN WITH YOUR BILL OR IN ANOTHER ENVELOPE, OR BRING IT TO THE NEW-MAC OFFICE AND WE WILL DELIVER THE CARDS IN BUNDLES TO THE LEGISLATOR.

THE HONORABLE CLAIRE McCASKILL
717 HART SENATE OFFICE BUILDING
UNITED STATES SENATE
WASHINGTON, DC 20510-2054

PLEASE SEND THIS CARD IN WITH YOUR BILL OR IN ANOTHER ENVELOPE, OR BRING IT TO THE NEW-MAC OFFICE AND WE WILL DELIVER THE CARDS IN BUNDLES TO THE LEGISLATOR.



P.O. Box 310 — 12105 East Highway 86
Neosho, Missouri 64850
Telephone: 417/451-1515 800/322-3849
Fax: 417/451-9042
Office Hours: Neosho — 8 a.m. to 5 p.m.
Anderson — 8 a.m. to 4:30 p.m.

Or visit us on the Web at www.newmac.com.

Management

CEO/General Manager Mitch McCumber
Controller David Childers
Manager of Administration Mary Hatfield
System Engineer Stan Irsik
Manager of Operations Alan Loehr
Manager of Marketing Mark K. Rakes
Billing Supervisor Vickie Stuart

Board of Directors

District 1 Martin Youngblood
District 2 Kenneth Daniels
District 3 Bobby Fields
District 4 Beryl Kennedy
District 5 Billy P. White
District 6 Paul Sprenkle
District 7 Maurice Mailes
District 8 Virgil Winchester
District 9 Dewey Allgood

Services Provided to Members

Call our consumer services department for information on the following services:
Autowithdrawal Payment
Levelized Billing
Rental Light
Meeting rooms available at both locations
Credit Card Acceptance
Safety Programs (upon request)
Surge Protection
Green Power

Questions? Comments?

Contact: Mark K. Rakes
P.O. Box 310, Neosho, MO
mrakes@newmac.com

Don't miss Safe Kids Day

New-Mac Electric invites kids of all ages to attend Neosho's 14th Annual Safe Kids Day, scheduled for April 30 in the parking lot of the Newton County Health Department from 3-6 p.m.

Businesses, groups and emergency responders from across the area work together to put on this event, focusing on keeping kids safe. Those attending are exposed to a variety of safety education. Plus, they are sure to come away with a number of giveaways.

Each year, New-Mac Electric does its part by teaching kids to respect electricity around the home.

For more information on Safe Kids Day, contact the Newton County Health Department at (417) 451-3743.